

Title: HoPe Graphic Designer

Position Type: Volunteer position

Reports to: Director of Marketing

Contact: Send questions to paulina.ponce@hopestrong.org



Duties and Responsibilities:

- Design Social Media graphics for HoPe Events and/or Announcements
 - Create visual elements such as logos, original images, and illustrations to help deliver a message
 - Ads (posts/stories), Countdowns (stories), etc.
- Ensure all designs align with the HoPe branding message
- Collaborate with team to design media
- Incorporate changes recommended by team into final designs
- Review designs for errors before printing or publishing them
- Maintain designs organized and labeled
- Be an advocate and believer in HoPe's brand (colors, voice, strategy, etc.)
- Partake in weekly meetings with Director of Marketing
- Partake in meetings with Marketing Team as needed
- Implement additional projects and tasks as assigned by the Director of Marketing

Qualifications:

- College student or young professional
- Strong commitment to HoPe's mission and values
- Demonstrated interest/experience in Graphic Design, Digital Media/Marketing, Relationship Building, and Professional Development/Networking
- Outstanding written and verbal communication skills in English required
- Energetic, personable, and creative with an ability to relate well to diverse populations
- Deadline oriented and able to take initiative and work well under pressure
- Strong ability to plan and manage multiple projects with high attention to detail
- Excellent time management skills, work effectively in teams, excellent organizational skills, ethical and moral character, strong leadership skills
- Proficiency in Adobe (including photoshop and illustrator), Canva, Google Drive (including Docs, Sheets, and Calendar), Slack, and social media platforms (Facebook, Twitter, YouTube, etc.) required.
- Must be willing to commit for the whole 2021-2022 academic year

Time Commitment: 5-7 hours per week

**We are open to working with academic institutions for this position to count as internship credit. Please indicate in your application if you are interested in pursuing this.*